



## **MLPCARE'S SUCCESS IN HEALTHCARE SERVICE EXPORTS HAS BEEN AWARDED**

**MLP Care was awarded the second prize in the Healthcare Services category by the Service Exporters Association (HIB) for its export activities in 2018. The prize is presented to Mr. Murat Ercan, Director of International Patient Center of MLP Care, by Mr. Fahrettin Koca, the Minister of Health, and Mrs. Ruhsar Pekcan, the Minister of Trade at the 2018 HIB Award Ceremony held at the Istanbul Congress Center.**

Together with its Medical Park and Liv Hospital brands, as the largest private healthcare service provider, MLP Care is continuing to contribute to Turkey's foreign medical tourism through serving tens of thousands of foreign patients every year. The Group's success in healthcare exports last year was awarded with the second prize at the 2018 HIB Award Ceremony held at the Istanbul Congress Center. The prize is presented to Mr. Murat Ercan, Director of International Patient Center of MLP Care, by Mr. Fahrettin Koca, the Minister of Health, and Mrs. Ruhsar Pekcan, the Minister of Trade at the Ceremony.

Welcoming foreign patients in its hospitals that span the country, MLP Care provided healthcare services to tens of thousands of patient coming from different countries such as Russia, Germany, Ukraine and Algeria. Compared to last year, Group increased its Foreign Medical Tourism revenues by around 45% and provided foreign currency inflow more than 80 million US dollars to Turkey.

Presenting his views on the prize, "Turkey's share in global healthcare tourism is increasing day by day. Now, our country is not only accepting patients from the neighbouring countries; but also from the prominent countries in the field of healthcare services such as USA, France and Germany. This success is mainly driven by many parameters such as the quality of the service provided, successful operations on complex treatments, ease of access as well as price advantage. Thus, we are growing in the export of services with the power of two giant brands such as Medical Park and Liv Hospital. Today, we are proud to say that complex operations and organ transplantations, which require extensive know-how and technology, stands out at the services we provide to foreigners. We will continue to grow and increase our success in healthcare tourism with the contribution of our recently opened hospitals in big cities." said Mr. Murat Ercan, Director of International Patient Center of MLP Care.